
Chi-Chi Ezekwenna

New York, NY / Los Angeles, CA

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EDUCATION

University of Southern California - M.A.

Major: Public Relations & Advertising

August 2025 - Expected Graduation: May 2027

GPA: 4.0 (4.0 scale)

Bard College, New York - International B.A.

Major: History

August 2021 - May 2025

GPA: 3.4 (4.0 scale)

Kyung Hee University, Seoul, South Korea - Study Abroad

September 2023 - June 2024

GPA: 4.0 (4.3 scale)

Bard College Berlin, Germany - Study Abroad

August 2021 - May 2022

WORK EXPERIENCE - PR & Event Focused

Disney Experiences, Glendale, CA - DX Global Public Relations Intern

January 2026 - Present

- Supported back-end creator communication strategies, including brand safety, 365-engagement, and community management
- Assisted with engagement for events, including outreach, invitations, and on-site hosting support
- Collaborated with the Media Events team to coordinate logistics, travel, and other event details
- Contributed to creator network growth by reviewing inbound submissions and discovered new creator contacts and digital/social content opportunities through researching and vetting
- Drafted communication plans, blog posts, press releases, and social copy
- Created presentations, visual assets, and campaign and project reports, analyzed key metrics to provide insights and recommendations, and showcased team strategies and project outcomes

Extension PR, Remote, Los Angeles, CA - Consumer & Lifestyle Public Relations Intern

September 2025 - December 2025

- Assisted in press reporting, clipping, tracking, and monitoring media coverage
- Participated in creative brainstorming, program development, and pitch ideation
- Maintained high-energy media relations via extensive media lists and material development
- Concluded competitor and client research

AZIONE PR, New York, NY - Fashion Public Relations Intern

May 2025 - August 2025

- Assisted in press reporting, including clipping, tracking, and monitoring media coverage
- Researched and built targeted media lists for client launches and campaigns
- Conducted competitive audits and track emerging trends in the industry
- Drafted press pitches and gifting outreach to media contacts
- Helped with administrative support such as assembling and shipping media mailers, fulfilling product requests, and maintaining office organization

KCM Connect, New York, NY - Pre-NYFW Showroom Event Assistant

August 2024

- Provided an engaging guest experience through interaction and support
- Ensured the organization and cleanliness of the venue
- Managed and oversaw fashion and beauty sections

Left on Friday, New York, NY - Seasonal Floor Leader and Event Assistant
June 2024 - September 2024

- Provided an engaging guest experience through interaction and support
- Ensured inventory and visual merchandising standards are maintained for a premium and organized store experience
- Supported and organized community events
- Executed daily in-store operational tasks, including processing sales, restocking, and cleaning

Conviction Marketing Agency, Remote, Delray Beach, FL - PR & Social Media Marketing Intern
July 2023 - August 2023

- Created, designed, and scheduled content, posts, graphics, and media releases
- Managed communications and social media channels for clients
- Conducted multiple research projects and surveyed analytics and metrics

KDA Academy, Remote, Seoul, South Korea - PR & Social Media Marketing Intern
October 2020 - April 2021

- Promoted the academy's events, classes, and opportunities via social media
- Created, designed, and scheduled content, posts, graphics, and media releases
- Drafted, edited, and published articles and media materials on company website

HR & Administrative Focused

USC Charlotta Bass Journalism & Justice Lab, Remote, Los Angeles, CA - Office Manager
August 2025 - Present

- Assisted with bookkeeping tasks, such as tracking expenses
- Arranged guest travel, ensuring all details are confirmed and communicated clearly
- Ordered supplies for the Lab, maintaining inventory and ensuring materials are available
- Scheduled group catering for team events and meetings

LA Choreographers & Dancers, Remote, Los Angeles, CA - Administrative Assistant
August 2025 - December 2025

- Handled event logistics through preparing materials, creating invites, and managing RSVPs
- Supported on-site events throughout entire process (from setup to teardown)
- Created and maintained electronic and physical filing systems
- Edited multiple forms of written content, such as letters, reports, documents, and social media materials

BVLGARI (LVMH), New York, NY - Human Resources Intern
June 2023 - August 2023

- Shadowed and assisted in managing HRBP Retail and Corporate-related projects, such as updating the Employee Handbook
- Maintained and handled internal communications via media releases and presentations
- Assisted recruiters during the onboarding process through scheduling meetings and interviews

SKILLS

- Language Skills: English (Native), Korean (B1)
- Technology Skills: Microsoft Office suite (PowerPoint, Outlook, Excel), Google Suite (Drive, Sheets), Adobe Creative (Photoshop, Lightroom), online music writing applications (Noteflight, Finale, SoundTrap, Garageband), Shopify, iMovie, Airtable
- PR Skills: Canva, MuckRack, Cision, Meltwater, CoverageBook, TV Eyes, Graphics, Event Planning
- HR Skills: Workday, HRIS, ADP, Handshake, LinkedIn Talent Hub/Recruiter, Gusto, Monday.com
- Performative Skills: Dance (Hip-Hop, Afro, Dancehall, Step, Vogue), Piano
- Communication Skills: Public Speaking, Arbitrator